

PARTYLITE®

Granges-Paccot, May 2017

An expression of personal style: The PartyLite 2017 Summer Catalog is out - Find Your Signature. At home. In life.

PartyLite is kicking off the 2017 Summer season with 10 Find Your Signature Summer fragrances, allowing you to create 190 wonderful fragrance compositions in combination with the Find Your Signature



base fragrances. The market leader among direct selling companies for scented candles, room fragrances and decorative accessories has put together an intoxicating range for the Summer of 2017, which recreates the most beautiful time of the year in your house and garden - stimulating sea breezes and delightful sea air, Mediterranean garden atmosphere, shimmering dusk light and the sparkling gleam of the moon: Summer need wait no longer.

Fragrances. Nothing could be easier.

With the aid of the 3-wick scented wax glasses, PartyLite customers can create their own signature fragrance by combining one of the seasonal fragrances with a base fragrance. The fragrance wheel will help them find their personal favorite when selecting their personal fragrance. The special PartyLite wax blends burn evenly and safely and fill any room with a unique fragrance.

Smartscents in all signature fragrances

PartyLite's popular Smartscents fragrance sticks are also available in all base fragrances and seasonal signature fragrances. This means PartyLite customers can create their own, personal, flameless fragrance - for their home or on the go in their car. The Summer products with the proven PartyLite **NEOFRESH® Technology** promise the pure, agreeable freshness of Summer. This technology neutralizes odors and freshens up any room with pleasantly clean fragrances.

Fragrance meets personality

At PartyLite, fragrance meets personality. With a wide variety of candle shapes and flameless fragrances — whether as Smartscents or Scent Plus Melts, matching candle holders or fragrance lamps, PartyLite offers a comprehensive, individual range of candles, fragrances and decorative accessories for everyone. The combinations of fragrances allow up to 190 individual fragrance compositions, and overall PartyLite offers a range of over 200 fragrances - a breadth unmatched in the world.

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Find Your Signature. At home. In life: styles, friends, fun and success!

On the one hand, PartyLite's Find Your Signature concept enables customers to create their individual, completely personal style and fragrance for their home. On the other, the concept also stands for the unique PartyLite candle Parties, which have become an interactive event with friends and enormous fun. In this way, customers themselves can create the



most diverse fragrance compositions: **Find Your Signature: At home!**

The new product and Party concept has also opened the door for many PartyLite fans themselves to become successful Consultants, start their own company and benefit from the numerous advantages enjoyed by PartyLite Consultants. Alongside divine scented candles and accessories, the new Summer Catalog also showcases the wealth of career opportunities at PartyLite, inspiring readers to follow their very personal PartyLite path in the professional sense as well. Style, friends and fun meet success: **Find your Signature. In life.**

"Our new Summer Catalog will be online from May 1, 2017. All products and fragrances will be available worldwide as of then at Parties and in the online shop", says Martin Köhler, President PartyLite Worldwide. "The PartyLite Summer Collection brings freshness, the scent of the sea and garden fragrances to our customers' homes." underlines Köhler, saying: "A summer full of amazing fragrance and decoration ideas - and for some the start of their own business."

The Catalog is available online at: www.partylite.com

About PartyLite:

PartyLite was founded more than 40 years ago as a direct selling company and distributes premium-quality scented candles and home décor products worldwide. With its in-house team of designers PartyLite produces an extensive range of premium candles, flameless products and home accessories, distributing these through its network of 45,000 consultants in 23 countries.

PartyLite is a subsidiary of Luminex Home Décor & Fragrance Company, to which Candle-lite Company also belongs. Candle-lite is a renowned market leader in the candle and perfume market in the USA. Luminex Home Décor & Fragrance Company is jointly owned by the Carlyle Group and Centre Lane Partners.

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More information at: www.partylite.com

For more details, photos of individual pieces in the collection, or samples for your own photographs please contact

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