

PARTYLITE®

January 2017

**The PartyLite Spring Catalog 2017 is Here:
Find Your Signature. At Home. In Life.**

PartyLite is kicking off the 2017 spring season with 10 new Find Your Signature spring fragrances, allowing you to create 190 wonderful, customized fragrance compositions in combination with the Find Your Signature everyday fragrances.



After the cold, dark days of winter, it is time for tropical fruits and exotic blooms! There is no better way to shake off those winter blues than with the fruity, flowery freshness of PartyLite delivered to your house.

The new tropical fruit fragrances, such as pineapple, guava, passion fruit and exotic coconut, arouse intoxicating fragrance experiences. Tropical blooms, like gardenia, bring a creamy freshness to the new collection. Raspberries, mandarins

and grapefruit create intimacy and the experience of a new fragrance dimension.

The decorative Home Décor accessories are inspired by lush tropical leaves and flowers. Exotic designs in vibrant tropical colors create freshness, while metallic shimmer gives the collection a classic elegance.

**Where Scents Meet Personal Style:
Find Your Signature. At Home.**

Whether Gardenia, Hibiscus Wild Berries or Pineapple Sugarcane - the PartyLite Spring collection is garden fresh, sumptuously flowery and heavenly exotic. As always, PartyLite offers the broadest range of fragrances, satisfying the wishes of even the most demanding scented candle lovers: spa ambience in a sparkling silvered glass style or golden ferns. Exquisite hand-blown glass candle holders or glazed ceramic shells, bringing Polynesian island fragrances to life in your home. Fragrance and decoration dreams come true and transform every home into a personalized spring oasis.

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PartyLite Spring 2017 Brings SmartScents to All Signature Fragrances.

PartyLite's popular Smartscents are also available for the first time in all everyday and Seasonal Signature Fragrances. This means customers can create their own, personal, flameless fragrance - for their home or on the go in their car.



Become a PartyLite Consultant: Find Your Signature. In Life.

PartyLite's Find Your Signature concept enables Customers to create their individual, completely personalized fragrance. PartyLite Parties have evolved into an interactive event as Customers create the most diverse fragrance combinations themselves. The new product and Party concept have also opened the door for many PartyLite fans to become active as Consultants, starting their own businesses, as a result. Alongside divine scented candles and accessories, the new Spring Catalog also showcases the wealth of career opportunities at PartyLite, inspiring readers to follow their very personal PartyLite path in the professional sense as well.

"Our new Spring Catalog will be online beginning January 1, 2017. All products and fragrances will be available as of then at Parties and in the online shop," says Martin Köhler, President PartyLite Worldwide. "Once again with this collection, we have successfully created an intoxicatingly fresh and fantastically creative transition into the spring of the new year. A year full of amazing fragrance and decoration ideas - and for many, perhaps the first year of their own business."

The Catalog is available online at: www.partylite.com

About PartyLite:

PartyLite was founded more than 40 years ago as a direct selling company and distributes premium-quality scented candles and home décor products worldwide. With its in-house team of designers PartyLite produces an extensive range of premium candles, flameless products and home accessories, distributing these through its network of 45,000 consultants in 23 countries.

PartyLite is a subsidiary of Luminex Home Décor & Fragrance Company, to which Candle-lite Company also belongs. Candle-lite is a renowned market leader in the candle and perfume market in the USA. Luminex Home Décor & Fragrance Company is jointly owned by the Carlyle Group and Centre Lane Partners.

More information at: www.partylite.com

For more details, photos of individual pieces in the collection, or samples for your own photographs please contact

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