

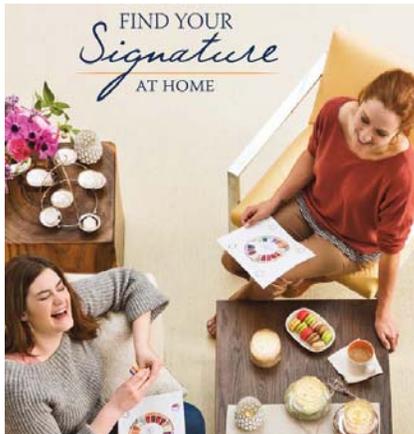
PARTYLITE®

Aug. 22, 2016

The new PartyLite Fall Catalogue 2016: Find Your Signature. At Home. In Life.

With 20 brand new fragrance creations as well as an entirely new range of accessories, PartyLite is ready to kick off Fall 2016. Whether it is the innovative product line, *Find Your Signature*, or with a concept that allows PartyLite customers to create their own individual scent by combining 10 basic fragrances and 10 seasonal ones, Fall 2016 is guaranteed to be an intoxicating fragrance experience. By mixing these specially created scents, PartyLite guests can create up to 190 personalized scent compositions - a scent offering which is unique throughout the world. Next, the extensive range of fragrances is being enhanced with the addition of exquisite new accessories, created entirely by PartyLite designers. Last but not least, the world's leading brand in the direct selling of premium candles, flameless & home fragrance products, and home décor accessories is launching an initiative to expand its network of consultants: It is a new and innovative party concept which makes the selling of PartyLite products more exciting and more interactive, thus facilitating an easier path to setting up your own business: **Find Your Signature. At Home. In Life.**

Celebrate - Create - Design



With the new season just around the corner, PartyLite is ready to make its guests 'perfumers', using their own home scents. PartyLite customers can select from 10 basic scents and 10 seasonal ones combining them to create up to 190 customized fragrance compositions. With exclusive designs and home décor, perfectly combined with luxurious fragrances, customers can now achieve their own personal room scents with a

unique ambience. Until now, it has never been so possible to place your individual and personal stamp on the design of your home interiors. **Find Your Signature - At Home.**

An opportunity to have some fun defining your lifestyle

With a new party concept, in which consultants take on a role similar to a moderator, the company is making a commitment of adding a number of new consultants. The simple yet ingenious concept adds a lot of fun while embracing the current trend of customization and personalization. It allows individuals to combine their personal and professional lives according to their individual

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needs. Whether it is about earning a little extra income or building a successful business, PartyLite provides support with programs, products and trainings. **Find Your Signature. In Life.**

Glowing Elegance



Champagne sparkle, stylish glass accessories, luminous fall with the warm colors of the fallen leaves and the abundant smells of the harvest, golden light: The new accessory world at PartyLite surpasses any current notions of beauty and elegance. PartyLite customers can look forward to presenting their customized fragrance compositions in the most exquisite holders, vases or sconces. PartyLite Fall intoxicates not only with its aromatherapy, but with an enhanced pyrotechnical world of heavenly lighting effects.

Continuing with proven success

Though there are a myriad of new products to discover at PartyLite, customers can take pleasure in selecting from several tried and true popular items in the Fall 2016 collection: With *Forbidden Fruits*, revel in the seductive fragrances of forbidden fruit this fall. For every room in your house there is *Fresh Home by PartyLite*, the inviting scents created with odor-neutralizing technology. Loyal fans will also be happy finding the acclaimed *GoSmart* mobile fragrance holder once again in the PartyLite Fall Catalogue 2016.

"All of the products and fragrances in our new fall catalogue are available for parties and in our online shop beginning 22 August," announced Martin Köhler, President PartyLite Worldwide. "With this collection, I believe we have been very successful in elevating PartyLite to a new level of home scents and accessories," remarked Köhler.

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About PartyLite:

PartyLite, founded more than 40 years ago, is a global home décor and fragrance direct selling company. As a designer and manufacturer, PartyLite offers an extensive portfolio of premium candles, flameless products, and home décor accessories through its network of 45,000 sales consultants operating in 23 countries.

PartyLite is a subsidiary of Luminex Home Décor & Fragrance Company along with Candle-lite Company, a recognized leader in the candle and home fragrance market.

Luminex Home Decor & Fragrance Company is jointly owned by The Carlyle Group and Centre Lane Partners.

For further details or photos of individual pieces from the collection or samples to create your own images, please contact:

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